The shape and styling of your eyebrows significantly influence the overall effect you achieve with your makeup. The All Eyes on Brows collection by Make up Factory contains a wealth of newly designed professional products. These products will help you to fill in, define, shape and finish your eyebrows. Use this new collection to play up your eyebrows and your beauty.

**EYEBROWS**

**TOP BEAUTY TOPIC OF THE YEAR**

The Optimal Eyebrow Shape

Naturally, eyebrows may be straight, round, angular or descending. It is important to keep in mind that there are no right or wrong eyebrow shapes. Ideally, eyebrow makeup should not completely alter the natural eyebrow shape but rather emphasize the features.

**SHAPES**

**STRAIGHT, ROUND, ANGULAR OR DESCENDING**

1. **Classic**
   - Clearly defined into a longer ascending part (two thirds) and a shorter descending part (one third) | evenly narrowing eyebrow line with well-defined and elegant finish
   - **Must-Haves:** Eye Brow Styler, Tinted Eye Brow Gel, Eye Shadow Brush small

2. **Trendy**
   - Naturally ascending part (two thirds): wide and full, naturally descending part (one third) | naturally tapered toward the end | naturally defined end and modern finish
   - **Must-Haves:** Eye Brow Powder, Tinted Eye Brow Gel, Eye Contour Brush

3. **Fine**
   - Narrow, gently tapered eyebrows | soft, slightly rounded ends | stylish finish
   - **Must-Haves:** Eye Brow Powder, Clear Eye Brow Gel, Eye Shadow Brush small

4. **Casual**
   - The focus is on creating soft outlines and keep the eyebrow width naturally tapered | natural with the ends on the round side | natural finish
   - **Must-Haves:** Eye Brow Powder, Clear Eye Brow Gel, Eye Shadow Brush small

5. **Elegant**
   - The upper eyebrow line should be straight with a lower swinging line | gently descending and slightly tapered ends | feminine touch
   - **Must-Haves:** Eye Brow Powder, Tinted Eye Brow Gel, Eye Contour Brush

Place the various eyebrow stencils on top of your eyebrows to find the optimal eyebrow shape for your face.
Do you have bald spots in your eyebrow lines?
1. Use the Eye Brow Intensifier to draw short individual lines which are optically imitating real eyebrow hairs.

Is the thickness of your eyebrows uneven or did you pluck your eyebrows excessively?
1. Use the Eye Brow Intensifier to draw short individual lines resembling eyebrow hair.
2. Select one of the Eye Brow Powder stencils and put it on top of your eyebrow. Then apply the powder inside the stencil.

Are your eyebrows tinted or too heavily made-up?
1. Use the Eyebrow Styler to take up some Compact Powder and tap it onto the eyebrow to the desired intensity.
2. Use the Tinted / Clear Eye Brow Gel to stroke the eyebrow hairs in the regular growth direction.

Do eyebrow hairs differ from the regular growth direction?
1. Pick up Eye Brow Powder using the Eye Contour Brush to draw and intensify the upper eyebrow line.
2. Use the Eyebrow Lifting Stick to lighten the eyebrow line and achieve a lifting effect.